

## 20 Most Promising Electronic Design Service Providers - 2018

**W**ith the technological dimension taking over the Indian industrial scenario, it is no wonder that the electronic equipments and components are now a hot property, with a scope for constant innovation. After all, crucial elements like security and functionality of nation rests upon their underlying circuits. The Indian defence industry's deployment of electronic design services hiked upto 50 percent relying on the intricacies of the intelligence system that require more automation than manual hands. Moreover, the manufacturing industry too is leveraging the compact nature of new age electrical components and appreciates the reduction of sizable efforts and machinery that would earlier cost capital as well as man power. Electronic component design industry is in an entirely new game altogether, from building circuit boards as big a room to now moulding

the delicate micro-processor chips, it has come a long way in changing almost every facet of the current Indian industry.

Addressing to this fast-paced and growing industry, siliconindia brings to you the '20 Most Promising Electronic Design Service Providers - 2018', a directory listing the companies which are offering exemplary services in the industry. An expert panel of electronic design industry along with siliconindia Editorial Board has performed a diligent evaluation of the industry before listing the front-runners. The organizations listed here have distinguished themselves through successful ideation and implementation of practical ideas that complement with the market requirements as well as cater to the end consumer. This listing will assist our readers in selecting well-suited and impeccable electronic design services that will not only help understand the nuances but also help simplify the approach to such services.



### Company:

Pramura Software

### Description:

A trusted PCB design firm offering World class PCB Design Services and PCB Design Software (SmartDesigner)

### Key Persons:

Mohan Murali Vaideeswaran,  
President & MD

### Website:

pramura.com

## Pramura: PCB Design Industry Stalwart Company Integrating Experience & Excellence to Offer Innovative Service & Products

**R**ecognized more the evolutionary than revolutionary, India's electronic design and manufacturing industry is poised to outbreak all previous records by accounting \$400 billion by 2020. While this leeway is progressing towards technological elevation, permuting technology wild-swings prodded by challenges are always active to foray the industry. Dwelling the key reason to such quacks reveals the lack of functionality and efficiency that technological designs fail to pass when placed in performance field. Clearly, customers demand quality design products with steadfast performance, and Pramura is certainly the name to reckon on.



Mohan Murali Vaideeswaran,  
Managing Director

complete customer satisfaction by providing excellent value for money services followed by perfecting clientele PCB needs. This client-oriented approach has helped Pramura create its customer base globally and secure long term relationships.

### EE Pramura realigns performance based designs with flexible business models to enable clients choose from myriad of options

The tech maven of electronic design services since 1994, Pramura is the first-of-its-kind provider of PCB design services in India running on the platform of product oriented sales and world class design services. Under the aegis of Mohan Murali Vaideeswaran (President & Managing Director), an expert mechanical engineer with excellent managerial skills and customer-centric approach, the company significantly assures

turnaround time. Additionally, it provides Partial Design Services such as routing and component creation along with SmartDesigner PCB software.

Running parallel to technological advancements, Pramura leverages ultra-modern technology to meet customer requirements and deploys in-house software tools inclusive of automated features, quality check tools with unique features, operated under the supervision of dedicated professionals. The software development team provides solutions to simplify design process and check quality.

### A Trusted Partner

Pramura's service delivery framework is designed to mitigate customer concern points by rendering prompt deliveries on due dates, assuring complete quality checks through its automated quality tools (to avoid human error) and offering budget friendly options to customers, hence productive business cycle diminishing peak workloads.

### Complex Electronic Design Capability, Efficient Services

When many employ veritable time on designing only the layouts, Pramura realigns performance based designs with flexible business models to enable clients choose from myriad of options. Topping that its services tappers designing time, reduces the operational cost and are carried out in multiple shift basis to deliver highly complex and quality designs, thus pronouncing its expertise and dexterity. While offering engineering services predominantly in electronic design, mechanical design and software development, the company ensures that designing of High Layer Count & Multilayer PCB designs are specifically drop shipped within minimum

Pramura's 24-year old client portfolio with past and present clients from U.S., Japan, Europe and Taiwan, well-reflects its amalgamation of industry experience with servicing excellence. Headquartered in Coimbatore, the company stepped in the development realm and devised an Electronic Design Software with special features and affordable cost considering the growth of SMEs and startup companies all over the world. While recording profitable revenues, Pramura is focused to diversify its services index, multiply its customer's portfolio and amplify the product sales graph of PCB design software called SmartDesigner.